IN THE CLAIMS

Please amend the claims as follows:

1-35. (Canceled)

36.   (New) A system comprising:

a network-based transaction facility including a plurality of front-end servers coupled to

at least one network and to at least one back-end server, the plurality of front-end servers

facilitating communications between the network-based transaction facility and at least one

client machine coupled to the network;

the network-based transaction facility operable to receive a request from a client machine

to view items that are offered for sale on the network-based transaction facility and to

communicate the request through the plurality of front-end servers to the at least one back-end

server; and

the at least one back-end server operable to search a database maintained by the network-

based transaction facility, and to generate a commingled list of items offered for sale based on

the request and on data stored within the database, and to communicate the commingled list

through the plurality of front-end servers and over the network to the client machine,

wherein the commingled list includes items being offered for sale by any combination of

an auction-type price setting process and a fixed price setting process.

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SPECIFIC TRANSACTIONS OF VARIOUS TRANSACTION TYPES IN AN INTEGRATED, COMMINGLED LISTING

37.   (New) The system of claim 36, wherein the plurality of front-end servers includes:

a page server operable to deliver web pages;

a picture server operable to dynamically deliver images to be displayed within web pages;

a listing server operable to facilitate category-based browsing of one or more items being offered for sale on the network-based transaction facility; and

a search server operable to receive search requests and facilitate keyword-based browsing of the one or more items being offered for sale on the network-based transaction facility.

38.   (New) The system of claim 36, wherein the at least one back-end server includes a search index server coupled to a search index server database.

39.   (New) The system of claim 36, wherein the at least one back-end server includes a credit card database server coupled to a credit card server database.

40.   (New) The system of claim 36, wherein the database includes a database engine server coupled to at least one engine server database including a user table, the user table containing a respective record for each of a plurality of users of the network-based transaction facility.

41.   (New) The system of claim 40, wherein each of the plurality of users is a seller, a buyer, or both a seller and a buyer within the network-based transaction facility.

42.   (New) The system of claim 40, wherein the engine server database includes an item table that is linked to the user table and that includes a sellers items table and a bidder items table, wherein each link between the item table and the user table indicates whether a user listed in the user table is a seller or a buyer with respect to one or more items for which records are included within the items table.

43.   (New) The system of claim 42, wherein the item table includes a number of fields for

each of a plurality of records that describe an item offered for sale via the network-based

transaction facility.

44.   (New) The system of claim 43, wherein at least one of the number of fields includes a

sale type field operable to record the type of item that indicates a price-setting process by which

a price for the item relevant to the record associated with the item being offered for sale is

established.

45.   (New) The system of claim 36, wherein the plurality of front-end serves act in

combination as a display engine to facilitate the display at the at least one client machine of the

commingled list of items generated by the network-based transaction facility.

46.   (New) A method to facilitate a transaction by a network-based transaction facility, the

method comprising:

        storing in a database maintained by the network-based transaction facility a listing of a

plurality of items being offered for sale by a seller in a virtual store of the seller;

        accepting a search criteria, from a buyer, to retrieve a specific item offered for sale by the

seller and that meets the search criteria;

        searching the database to determine if any items being offered for sale by the seller meet

the search criteria, wherein the items offered for sale are associated with a plurality of transaction

types including one of an auction price-setting process and a fixed price-setting process;

        generating a commingled list of located items offered for sale by the seller that meet the

search criteria; and

        communicating the generated commingled list to the buyer.

47.   (New) The method of claim 46, further including:

accepting a search request from the buyer to view only those items in the commingled list

that are an auction items;

generating an auction items list of items from the commingled list, the auction items list

including only auction items; and

displaying the auctions items list of items to the buyer.

48.   (New) The method of claim 46, wherein the plurality of transaction types include items

for sale using a hybrid auction/fixed price-setting.

49.   (New) The method of claim 46, further including:

accepting a search request from the buyer to view only those items from the commingled

list that include a fixed price purchase option;

generate a fixed price list of items from the commingled list, the fixed price list including

items that have a fixed price purchase option; and

display the fixed price list of items to the buyer.

50.   (New) The method of claim 46, further including:

accepting a request from the buyer to sort the commingled list by a specific criteria,

wherein the specific criteria includes one of a price, a specific transaction type, and an end time;

generating a sorted list, the sorted list sorted based on the specific criteria; and

communicating the sorted list to the buyer.

51.   (New) The method of claim 46, further including

storing in the database a stores portion including a listing of stores available for buyer

selection;

providing an interface which allow the buyer to indicate a selection from the listing of

stores; and

receiving from the buyer a selection including an indiction of a selection from the listing

of stores.

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52.   (New) The method of claim 51, wherein the selection includes a selection from a listing
of stores provided according to a category; and

       providing an interface displaying a list of seller's virtual stores based on the selected
category.

53.   (New) The method of claim 52, further including:

       receiving from the buyer a selection indicating a chooses one of seller's virtual stores
from the listing of stores.

54.   (New) The method of claim 53 wherein after receiving a selection indicating the chosen
one of the seller's virtual stores, performing a look-up operation on an items table within the
database to obtain a title and details including a transaction type associated with each of one or
more items available in the chosen one of the seller's virtual stores.

55.   (New) A computer readable medium storing a sequence of instructions that, when
executed by a machine, cause the machine to perform a method comprising:

       storing in a database maintained by the network-based transaction facility a listing of a
       plurality of items being offered for sale by a seller in a virtual store of the seller;

              accepting a search criteria, from a buyer, to retrieve a specific item offered for
       sale by the seller and that meets the search criteria;

              searching the database to determine if any items being offered for sale by the
       seller meet the search criteria, wherein the items offered for sale are associated with a
       plurality of transaction types including one of an auction price-setting process and a fixed
       price-setting process;

              generating a commingled list of located items offered for sale by the seller that
       meet the search criteria; and

              communicating the generated commingled list to the buyer.